

CLAIMS

The claimed invention is:

1. A user profiling system comprising:

a user input device configured to enable a user to input user command/control selections;

a processor operatively coupled to the user input device and configured to receive the user command/control selections, wherein the processor is configured to identify volume related command/control selections and to utilize identified volume related command/control selections as an input into a user profile.

2. The profiling system of Claim 1, wherein the processor is configured to identify a previously established volume level of reproduced content and to compare the identified volume related command/control selections to the previously established volume level.

3. The profiling system of Claim 1, comprising a remote control device having the user input device.

4. The profiling system of Claim 1, comprising a memory operatively coupled to the processor and configured to store the user profile.

5. The profiling system of Claim 1, comprising a memory operatively coupled to the processor and configured to store the user profile, wherein the processor is configured to provide recommendation of content based on the stored user profile.

6. The profiling system of Claim 5, wherein the processor is configured to provide recommendations of content comprising at least one of audio and audiovisual content.

7. A method of determining user profile data for a profiling system, the method comprising:

receiving a user command/control selection;

determining whether the received user command/control selection is a volume related command/control selection;

storing profile data related to the received user command/control selection if the received user command/control selection is a volume related command/control selection.

8. A program portion stored on a processor readable medium for use with a user profiling system, the program portion comprising:

a program segment for analyzing received user command/control selections relating to currently reproduced content;

a program segment for determining whether the received user command/control selection is a volume related command/control selection; and

a program segment for initiating a storing of profile data related to the received user command/control selection if the received user command/control selection is a volume related command/control selection.

9. The program portion of Claim 8, wherein the program segment for initiating the storing of profile data related to the received user command/control selection comprises a program segment for initiating storing of data indicating a user preference if the received user command/control selection is a volume increase related command/control selection.

10. The program portion of Claim 8, further comprising a program segment for providing recommendation of content based on the stored user profile.